

LEGACY RACE

Battling Breast Cancer

5K • HIKE • WALK
& BEER GARDEN

22 JUNE

SPONSORSHIP OPPORTUNITIES

WHAT

Legacy Race BBC is a non-profit dedicated to raising funds for the support of men and women in Southern Colorado with breast cancer and who are at risk of breast cancer.

WHO

We are run by passionate Colorado Springs volunteers with experience in organizing and leading walks/races in our community.

HOW

Legacy Race, after a thorough review process of requests, will grant funds to nonprofits that provide services needed by people in Southern Colorado with or at risk for breast cancer.

WHERE DOES IT GO?

Money raised will go directly back into Southern Colorado benefiting those with breast cancer and their families (75%) and towards ongoing research in Colorado that impacts the future of breast health in our area (25%). Donations to and sponsorships for the Legacy Race BBC are under the umbrella of the Norris Penrose Legacy Foundation, an accredited 501(c)3 – number 86-3390659.

EVENTS

Our 5K walk/run will be at Norris Penrose on June 22 at 9am, followed by a beer garden. Other smaller events will be on our website and socials.

WHY SPONSOR

- Patient support
- Nutrition assistance
- Transportation assistance
- Medication assistance
- Connection to research and clinical trials provided in the area
- And much, much more!



LEGACYRACE.ORG



FURTHER QUESTIONS? CONTACT...

PAIGE SCHWAB
405-315-7979
sponsorinfo@legacyrace.org























FOLLOW US ON SOCIALS!



LEGACY RACE

Battling Breast Cancer

June 22, 2024 | 5K & Beer Garden | Norris-Penrose Event Center

	PRESENTING	POWER	STRENGTH	HOPE
COST	\$15,000	\$7,500	\$3,000	\$1,500
LOGO ON ALL SOCIAL MEDIA/ ADVERTISING	 largest logo			
LOGO ON REGISTRATION WEBSITE	 largest logo			
EVENT RECOGNITION				
TENT AT EVENT*				
MAIN STAGE ANNOUNCEMENTS	3	2	1	
LOGO START LINE RECOGNITION				
BANNER*	2	1		
COMPANY PARTICIPATION				
COMPLIMENTARY LEGACY RACE REGISTRATIONS				
SPONSOR GARDEN PARTY INVITATIONS				

*To be provided by sponsor
**Logo provided 1 month prior to event

SPONSOR GARDEN PARTY UNDERWRITER	EXCLUSIVE CATEGORY SPONSOR	FINISH LINE WATER STATION	WATER STATIONS (ON COURSE)	BEER TASTER CUPS
\$2,500 (cash or in-kind)	\$20,000	\$2,500 (cash or in-kind)	\$1,500 (cash or in-kind)	Market Price
Includes Hope sponsor benefits	Includes Presenting sponsor benefits	Includes Hope sponsor benefits	Includes Hope sponsor benefits	
Exclusive party for all the sponsors prior to the race.	Your company will be the only one of its kind (i.e. restaurant, auto dealer, construction firm)	exclusive opportunity, no limits on costumes, decoration, or banners	3 opportunities, no limits on costumes, decoration or banners	300 4-5oz cups with your logo** used at the beer garden after race.



2024 Legacy Race Sponsorship Commitment

Name/Title _____

Email _____

Organization _____

Address _____

City _____ State _____ ZIP _____

Legacy Race contact _____ Phone _____ Email _____

I (We) would like to be a sponsor at the following level:

\$15,000 Presenting \$ 3,000 Strength \$ _____ Other

\$7,500 Power \$1,500 Hope

I (we) are interested in becoming an Exclusive Sponsor, please contact me.

Check enclosed

Please Invoice

Credit Card

Name on card: _____

Card number: _____

Expiration: _____ CVV: _____

Signature _____

Return this completed form and your check, payable to
Norris Penrose Event Center | Legacy Race Battling Breast Cancer
1045 Lower Gold Camp Rd Colorado Springs, CO 80905

If you're filling this out digitally,
please email your completed form to
sponsorinfo@legacyrace.org